



WHITE PEACOCK
ALBUM DESIGN



The
Wedding
Collection

WEDDING ALBUMS
AND STORYBOOKS

Welcome

Hi, I'm Gill - founder and album designer at White Peacock Album Design. I create bespoke wedding albums and Wedding Storybooks for couples who want more than a standard, off-the-shelf album.

Every design begins on a blank canvas. I don't use templates, and you're not restricted to a handful of preset sizes, covers or layouts.

Instead, I work closely with you to design a wedding album that reflects your day; its style, its energy and the details that made it yours.

The entire process will be managed for you - from start to finish. From curating and designing your layouts to sourcing and producing your finished album through professional, high-quality suppliers, everything is handled for you. The result is a beautifully crafted flush-mount album or contemporary Storybook, completely tailored to you.

Inside this brochure, you'll find more detail about the design process and the collections available. If you're unsure which format is right, need help choosing materials or sizes, or simply want clarity on what will work best with your photos, I'll help you make those decisions with confidence. This is a collaborative process, and I'll guide you every step of the way.



“Every wedding is *as individual as the couple* and I aim to incorporate that uniqueness into the design of each album”



In the brochure

WEDDING ALBUMS

- Design Styles	8-21
- Key Features	22-27
- Choosing your wedding album	28-29
- Wedding Album Packages	30-32
- - Upgrades & Extras	32-33
- - Replica Albums	34-35
- Album Styles	36-57
- - Linen	40-41
- - Buckram	42-43
- - Velvet	44-45
- - Metallic	46-47
- - Faux Leather	48-49
- - Genuine Leather	50-51
- - Tuscany Leather	52-53
- - Wood	54-55
- - Photo	56-57

WEDDING STORYBOOKS

- Key Features	60-63
- Design Styles	64-77
- Storybook Packages	78-79
- Cover Options	80-85
- Presentation Boxes & Personalisation	86-87

Get in touch

If you have any questions about any of the details in the brochure or you'd like to work with me to create your wedding album or storybook, please get in touch via one of these methods...

EMAIL: gill@whitepeacockalbumdesign.co.uk
PHONE: 07793244498
WEBSITE: <https://whitepeacockalbumdesign.co.uk>

WEDDING ALBUMS

Laura & Hugo



Layout

Design Styles

Your album is designed from a blank canvas - I won't use templates or pre-defined layouts. Which means your album design is shaped entirely around your photos and style preferences. I adapt the layout to your images and not the other way around so you'll receive a truly bespoke album.

You can choose from three core design styles - but I can also work to any brief. Styles can be mixed within an album if that suits your images. For example Flaunty and Stylish work well together, as do Stylish and Fresh, if you want the occasional showcase spread without committing to that style in the full album. I will always guide and advise you what works best.





DESIGN STYLE

“Flaunty”

Each spread is fully filled with imagery, creating a rich and **immersive feel**. Large photographs run right to the edges of the page, with smaller framed images layered over the top. This style works particularly well for colourful weddings, detailed styling, or when you want the pages to feel bold and visually striking.

Bold
Extravagant
Contemporary





Flawless





DESIGN STYLE

“Stylish”

Each spread is built around a key feature image that runs to the edges of the page and blends gently into the white space background. The remaining photographs are arranged around this image and layered onto the page, creating a contemporary and elegant layout.

Elegant
Refined
Modern





Stylish





DESIGN STYLE

“Fresh”

Each spread follows a clean, classic layout with no overlapping images or added design elements. Photographs are framed by the white space background allowing each image to stand out without distraction; creating a timeless, understated feel.

Clean
Modest
Classical





Key Features

Choose from a carefully selected collection of luxury flush-mount wedding albums which have been sourced from some of the best professional photo album suppliers. Each album is exquisitely hand-crafted to an exceptional standard with high-quality materials. Not only will your wedding photos and designs created from them be beautifully showcased, your album will last for many years to come.

Each album in the collection has its own distinct character and can be personalised in a variety of ways, allowing your album to reflect the style and tone of your wedding.





Whilst some features differ depending on the album style, all wedding albums in the collection offer the following features:

- Photographically printed pages which are mounted onto rigid card.
- Seamless lay-flat spreads with no image loss or break.
- Up to 44 double page spreads (60 spreads with thinner card)
- Presentation Box
- Personalised Cover and Box Text
- Duplicate and downscale copies

Features



Flush Mount

All wedding albums are “flush mount” which means they are photographically printed onto paper and mounted onto rigid card pages. Every album is lay-flat, so when the pages are opened there is no fold or gap across the spine - meaning photos can be placed across the middle of the album with no image loss.



Pages, Spreads & Paper

One double page spread = two side by side open pages. Albums can accommodate up to 60 double page spreads (or 120 pages). Albums will consist of a thinner, more flexible card page for pagination over 44 spreads.



Albums are printed onto a high-quality **Lustre photographic paper** with a semi-matt finish resulting in vibrant printed images. Other options are available depending on the style of album you choose –

Velvet Photographic Paper

This paper has a velvety smooth feel with more of a matt finish than the Lustre which results in stunning accurate colour and pure whites.

Fine Art Paper

Cotton smooth art paper with a beautifully subtle texture and a very matt finish. Colours are slightly more muted than the photographic paper finishes.

Personalisation

Judge a book by its cover! It's not only the internal layout that can be custom designed... your cover can be personalised with your choice of wording and some options, depending on the album and style of cover printing you opt for, can be fully designed including the use of personal wedding monograms or logos.



Presentation Boxes

Not only does a box protect your wedding album, but it really completes the overall look. Every album comes with an elegant presentation box to complement and match its cover material and style. *Box styles and materials vary depending on the wedding album.*

the steps

Choosing your wedding album

Choosing your wedding album is designed to feel straightforward and simple. It's packaged up and broken down into three clear steps, so you can build your album without feeling overwhelmed.

CHOOSE YOUR

Album Package

This is based on the structural album features such as the size and the number of double-page spreads. Choose from three options

CHOOSE YOUR

Upgrades & Extras

This is where you can amend the package to suit your needs. Add extra pages or a vellum tracing page insert and upgrade your personalisation, cover or paper type.

CHOOSE YOUR

Album Style

This is where you choose your cover type and material, colour and the presentation box.

choose your

Album Packages

These album packages have been designed as a starting point to building your bespoke wedding album. In the next step you can customise and upgrade to suit your requirements. *All three packages include:*

- ◆ Printed on Lustre Photographic Paper
- ◆ Presentation Box
- ◆ Personalised cover text/design - *UV print, Laser Engraving or Embossing*
- ◆ Full layout design and unlimited amends
- ◆ Photo Organisation
- ◆ Shipping (UK only)

Album Styles fall into two categories. Package prices below are based on the Luxe Albums with the surcharge shown for Luxe + Albums.

LUXE ALBUMS

Linen | Buckram | Velvet | Metallic |
Wood | Faux Leather

LUXE ALBUMS

Tuscany Leather | Genuine Leather |
Photo



Silver

10x10 inch | 12x10 inch

20 double page spreads
(approx up to 110 photos)

£635

Luxe + Albums add £40

Gold

12x12 inch | 14x10 inch

20 double page spreads
(approx up to 110 photos)

£695

Luxe + Albums add £45

Platinum

14x14 inch | 16x12 inch

25 double page spreads
(approx up to 140 photos)

£845

Luxe + Albums add £50

choose your



Upgrades & extras

This is where you choose how to personalise your album package.

Choose to upgrade the number of pages, paper type and add extras such as vellum tracing paper inserts, foiling cover text or replica albums.

Extra Double Page Spreads

(per spread - approx 5-6 images)

Silver albums - **£19** | Gold albums - **£20** | Platinum albums - **£23**

Paper Upgrade

VELVET PHOTOGRAPHIC

Silver albums - **£80**
(additional spreads - £22)

Gold albums - **£135**
(additional spreads - £28)

Platinum albums - **£155**
(additional spreads - £31)

FINE ART PAPER

Silver albums - **£210**
(additional spreads - £29)

Gold albums - **£250**
(additional spreads - £31)

Platinum albums - **£290**
(additional spreads - £33)

Extras

Tracing Paper Insert - **£15** | Foiling Text on Cover/Box (per item) - **£10**

Wood + Material Box

(Luxe + Albums only)

Silver/Gold albums - **£30** | Platinum albums - **£55**

Replica Albums

A smaller version of your main album with matching cover. The size of your replica albums depends on your main album (listed in brackets). Prices do not include a box which can be purchased in addition.

8x8 inch - **£110** (10 x 10 inch main album)

10x8 inch - **£120** (12 x 10 inch & 16x12 inch main album)

10x10 inch - **£130** (12 x 12 inch & 14x14 inch main album)

12x8 inch - **£135** (14 x 10 inch main album)

Presentation Boxes

8x8 inch albums - **£95**

10x8 inch albums - **£105**

10x10 inch/12x8 inch albums - **£110**

Add **£30** for a Wood + Material Box (Luxe + albums only)



choose your

Album Styles

There are nine album styles to choose from. Each offers a different material or photo cover with various colour options. The comparison chart opposite shows the personalisation and box options available for each album style. On the next few pages you will find more details and options for each individual style.



	WOOD	VELVET	FAUX LEATHER	BUCKRAM	LINEN	METALLIC	GENUINE LEATHER	TUSCANY LEATHER	PHOTO
PRESENTATION BOXES									
Flip lid									✓
Wood	✓	✓	✓	✓	✓	✓	✓	✓	
Wood + matching material			✓	✓	✓		✓	✓	
Clamshell + matching material		✓	✓	✓	✓	✓			✓
PERSONALISATION									
Bespoke UV Printing	✓	✓	✓	✓	✓	✓	✓	✓	
Bespoke Laser Engraving	✓	✓							
Embossing			✓	✓		✓	✓	✓	
Foiling			✓	✓	✓	✓	✓	✓	
Metal Plaque						✓			
EXTRAS									
Satin Ribbon on Album				✓					



Linen

LUXE collection



Buckram

LUXE collection



Velvet

LUXE collection



Metallic

LUXE collection



Faux Leather

LUXE collection



Wood

LUXE collection



Genuine Leather

LUXE + collection



Tuscany Leather

LUXE + collection



Photo

LUXE + collection

Linen



A refined cover material made from 100% organic natural linen.

This is an ideal material if you want a natural look to your wedding album with texture that you can both see and feel. It's a robust and hard-wearing choice of cover, and one of the most sustainable options available.

COVER TONES



BOX OPTIONS



Wood

A natural wood presentation box with a refined handcrafted finish. Made with a separate lid and base that fit neatly together when closed. Available in four wood shades.

Wood & Linen

Similar to the wood box, but with a more cohesive, and coordinated finish. The lid and base are wrapped in matching linen to create a perfectly finished look.



Clamshell

A unique clam-style presentation box with a sleek, structured design. The lid opens into a lay-flat wooden frame, designed for the album to sit neatly inside. The outer covering is finished in matching linen, with an internal wood rim available in Black, White, or Oak.



PERSONALISATION



Personalised text or design is printed in full colour onto the linen material for a modern finish.

UV Printing

Buckram



A strong, durable cover material in smooth woven cotton.

This material has a subtle textured finish, with a more even look than linen. A versatile option for a timeless, understated style.

COVER TONES

WHITE	PEARL GREY	IVORY
SANTORINI BLUE	BABY BLUE	RASPBERRY CREAM
LAVENDER	AQUA GREEN	MEADOW
GREEN	CHERRY	LEMON
NAVY BLUE	DARK GREY	BLACK
PURE NATURAL	BLACK NATURAL	BROWN NATURAL

BOX OPTIONS



Wood

A natural wood presentation box with a refined handcrafted finish. Made with a separate lid and base that fit neatly together when closed. Available in four wood shades.

Wood & Buckram

Similar to the wood box, but with a more cohesive, and coordinated finish. The lid and base are wrapped in matching Buckram to create a perfectly finished look.



Clamshell

A unique clam-style presentation box with a sleek, structured design. The lid opens into a lay-flat wooden frame, designed for the album to sit neatly inside. The outer covering is finished in matching Buckram, with an internal wood rim available in Black, White, or Oak.

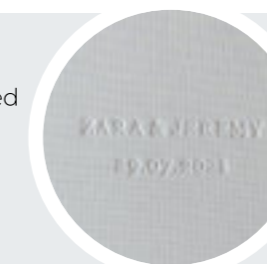


PERSONALISATION



Personalised text or design is printed in full colour onto the Buckram material for a modern finish.

UV Printing



Text is stamped into the Buckram for a delicate and subtle finish. Two fonts available.

Embossing



Similar to the embossing but with added gold/silver foil for an elegant finish. Two fonts available.

Foiling













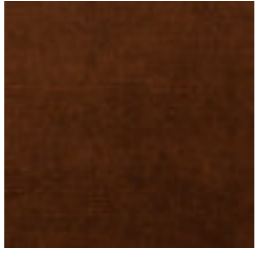

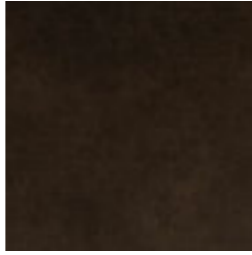

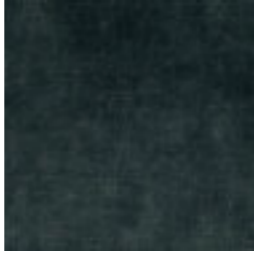
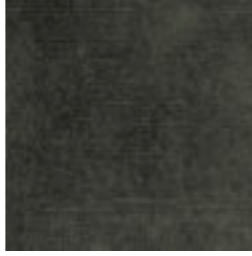
Velvet



A sumptuous, plush cover material with remarkable tonal depth.

This is the perfect material if you want your wedding album to feel lavish and tactile, with depth you can both see and feel.

COVER TONES

		
CREAM	LIGHT GREY	BABY BLUE
		
BLUE	RED	BABY PINK
		
PURPLE	OLIVE GREEN	BLACK
		
SAND	WHEAT	CLAY
		
COPPER	TERRACOTTA	TERRA
		
NIQUEL	TUNDRA	MOSS

BOX OPTIONS



Wood

A natural wood presentation box with a refined handcrafted finish. Made with a separate lid and base that fit neatly together when closed. Available in four wood shades.



Clamshell

A unique clam-style presentation box with a sleek, structured design. The lid opens into a lay-flat wooden frame, designed for the album to sit neatly inside. The outer covering is finished in matching Velvet, with an internal wood rim available in Black, White, or Oak.

PERSONALISATION



Personalised text or design is engraved into the material using a laser technique which produces a subtle and sophisticated finish.

Laser Engraving



Personalised text or design is printed in full colour onto the Velvet material for a modern finish.

UV Printing

Metallic



An embellished cover with metallic finish and textured detailing.

Available in either snakeskin, floral or textured jewel design, these covers are perfect if you're looking for your wedding album to feel bold, distinctive and timeless.

COVER TONES



BOX OPTIONS



Wood

A natural wood presentation box with a refined handcrafted finish. Made with a separate lid and base that fit neatly together when closed. Available in four wood shades.

Clamshell

A unique clam-style presentation box with a sleek, structured design. The lid opens into a lay-flat wooden frame, designed for the album to sit neatly inside. The outer covering is finished in matching Metallic finish, with an internal wood rim available in Black, White, or Oak.



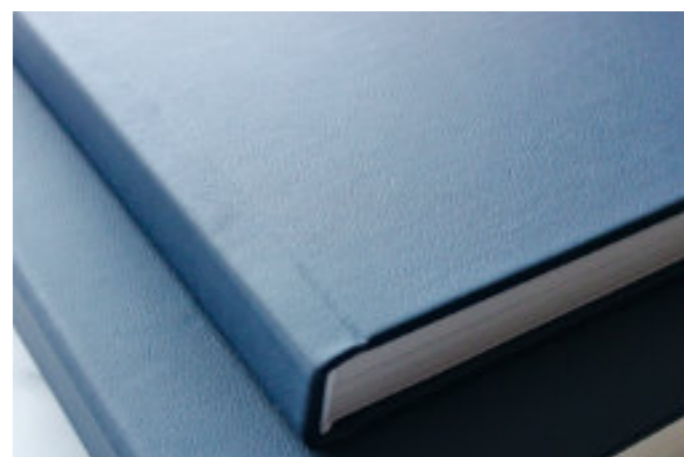
PERSONALISATION



Text is printed onto a silver or gold square metal plaque that is placed in the centre of your album.

Metal Plaque with printing

Faux Leather



A beautifully soft, vegan-friendly alternative to real leather.

Perfect for creating a soft, sleek look to your wedding album with a refined and durable finish.

COVER TONES



BOX OPTIONS



Wood

A natural wood presentation box with a refined handcrafted finish. Made with a separate lid and base that fit neatly together when closed. Available in four wood shades.

Wood & Faux Leather

Similar to the wood box, but with a more cohesive, and coordinated finish. The lid and base are wrapped in matching Faux Leather to create a perfectly finished look.



Clamshell

A unique clam-style presentation box with a sleek, structured design. The lid opens into a lay-flat wooden frame, designed for the album to sit neatly inside. The outer covering is finished in matching Faux Leather, with an internal wood rim available in Black, White, or Oak.



PERSONALISATION



UV Printing



Embossing

Text is stamped into the Faux Leather for a delicate and subtle finish. Two fonts available.



Foiling

Similar to the embossing but with added gold/silver foil for an elegant finish. Two fonts available.

Genuine Leather



A smooth, supple real Italian leather with a soft matte finish.

Ideal if you want your wedding album to have a natural elegant look with understated texture and a robust finish.

COVER TONES



IVORY

SILVER MIST

BLACK

SKY

OCEAN

EMERALD

SANDY

BUTTERCREAM

MINT

BLUSH

PETAL

BURGUNDY

BOX OPTIONS



Wood

A natural wood presentation box with a refined handcrafted finish. Made with a separate lid and base that fit neatly together when closed. Available in four wood shades.



Wood & Leather

Similar to the wood box, but with a more cohesive, and coordinated finish. The lid and base are wrapped in matching Leather to create a perfectly finished look.

PERSONALISATION



UV Printing

Personalised text or design is printed in full colour onto the Leather material for a modern finish.



Embossing

Text is stamped into the Leather for a delicate and subtle finish. Two fonts available.



Foiling

Similar to the embossing but with added gold/silver foil for an elegant finish. Two fonts available.

Tuscany Leather



A supple real Italian leather with a natural textured tone.

Perfect for a wedding album with a natural look and more visible depth and character. A wax finish is added for extra robustness.

COVER TONES



CREAM

CINNAMON

COFFEE

COAL

GRAPHITE

MARINE

BOX OPTIONS



Wood & Leather

Similar to the wood box, but with a more cohesive, and coordinated finish. The lid and base are wrapped in matching Leather to create a perfectly finished look.

Wood

A natural wood presentation box with a refined handcrafted finish. Made with a separate lid and base that fit neatly together when closed. Available in four wood shades.



PERSONALISATION



UV Printing

Personalised text or design is printed in full colour onto the Leather material for a modern finish.



Embossing

Text is stamped into the Leather for a delicate and subtle finish. Two fonts available.



Foiling

Similar to the embossing but with added gold/silver foil for an elegant finish. Two fonts available.

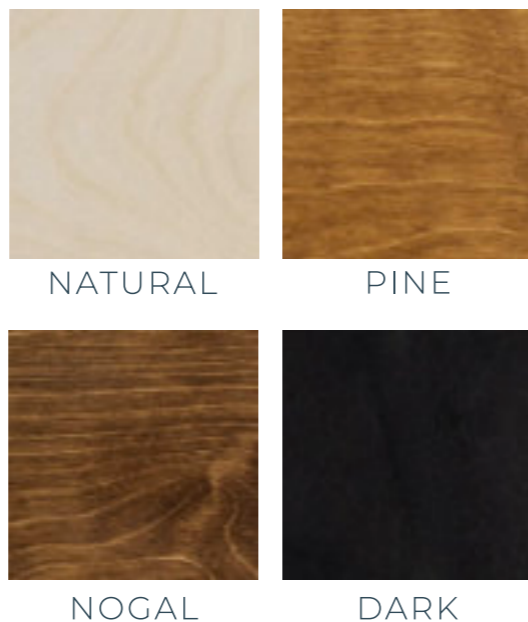
Wood



A distinctive album featuring a hand-carved real wood front panel.

Ideal for a wedding album with a nature inspired rustic feel. Combine with a linen, faux leather or genuine leather spine and rear for a variety of finishes.

COVER TONES



NATURAL

PINE

NOGAL

DARK

BOX OPTIONS



Wood

A natural wood presentation box with a refined handcrafted finish. Made with a separate lid and base that fit neatly together when closed. Available to match your wood album cover

Wood & Material Outer

Similar to the wood box, but with a more cohesive, and coordinated finish. The lid and base are wrapped in either Faux Leather, Linen or Genuine Leather to match the spine and rear of your wood album



PERSONALISATION



UV Printing

Personalised text or design is printed in full colour onto the Wood for a modern finish.



Laser Engraving (Deep)

Personalised text or design is engraved with a laser technique into the Wood with a deep depth for an elegant and bold finish.



Laser Engraving (Shallow)

Personalised text or design is engraved with a laser technique into the Wood with a shallow depth for an elegant and subtle finish.

Photo

COVER OPTIONS



Acrylic

A fully designed front cover is printed onto a hardback panel and topped with an acrylic overlay. The spine and rear of the album is covered in either Linen, Faux Leather or Genuine Leather material.



Image Wrap

A hardback cover that resembles a modern style heavyweight book. Both the front, spine and rear of the album are fully-designable for the ultimate contemporary wedding album.

An ultra modern album with a printed cover design

Ideal for a highly personalised contemporary wedding album with a strong visual focus. Choose from a printed cover panel with acrylic overlay or a fully designed image wrap cover.

BOX OPTIONS



Flip Lid

A traditional style presentation box featuring a flip-lid in either linen, faux leather or genuine leather material to match your acrylic album with either a white or wood rim.

Clamshell Photo

A unique clam-style presentation box with a sleek, structured design. The lid opens into a lay-flat wooden frame, designed for the album to sit neatly inside. The outer covering features a photo cover to either match or compliment the Image Wrap cover.



Key Features

The Wedding Storybook is a contemporary alternative - or complement - to a traditional wedding album. It's a luxury, editorial style photo book that combines your wedding photos with written details, all beautifully designed in a magazine-style format.

Photographs are a powerful way of remembering all those special moments, but they can't record the vows, the lyrics from your first dance song or the feelings you had in the lead up to the ceremony. The Wedding Storybook immortalises all those memories in a unique keepsake.

You can choose to include the story of your proposal, details of your rings and attire, introductions to your wedding party and even your wedding breakfast menu. Every Storybook is completely bespoke so it's designed around your day and the moments that most mattered to you.





- ◆ A high-quality luxury hardback photo book
- ◆ Portrait format featuring 100 pages (50 spreads)
- ◆ Choice of material cover or fully-designed wrap around photo cover
- ◆ A perfect mix of photos and text in an editorial magazine style layout
- ◆ Fonts, colours and style can be matched to your wedding colour scheme and details
- ◆ Printed onto durable, high-quality Lustre Photographic Paper
- ◆ Traditional "perfect" page binding
- ◆ Optional Presentation Box
- ◆ Replica and downscale copies available

Features



Perfect Bound

The Wedding Storybook is a "perfect bound" photo book which means the flexible pages are bound into the spine like a traditional book. This conveys the feeling of a high-end coffee table book rather than a traditional album.



Layout

Design Styles

Every Wedding Storybook is professionally designed and tailored to your preferences. Choose one of three core editorial design styles, all of which can then be adapted to suit the style of your wedding and the content you'd like to include.

To make your Storybook feel truly personal, you can incorporate elements from your wedding day - such as the typefaces and colours used in your stationery - or select a combination that complements your photographs and overall style.



reading
By Alexa Victoria

CAPTAIN CORELLI'S MANDOLIN
LOUI DE BERNIERES

"Love is a temporary madness, it erupts like volcanoes and then subsides. And when it subsides, you have to make a decision: you have to work out whether your roots have so entwined together that it is inconceivable that you should ever part. Because this is what love is. Love is not breathlessness, it is not excitement, it is not the promulgation of eternal passion. That is just being "in love" which any fool can do. Love itself is what is left over when being in love has burned away, and this is both an art and a fortunate accident. Those that truly love, have roots that grow towards each other underground, and when all the pretty blossom have fallen from their branches, they find that they are one tree and not two."



STORYBOOK DESIGN STYLE

“Creative”

Each spread is designed with a fluid, free-flowing feel and a mix of photos and text on each page. Coloured text blocks, overlapping images and subtle design details such as borders and lines are used to highlight key moments and add visual interest.

These elements come together to create a modern, expressive layout that feels lively, contemporary and full of personality.

Modern
Energetic
Expressive





STORYBOOK DESIGN STYLE

“Expressive”

A bolder style of layout, with key showcase pages featuring a striking full-page background image. Additional photographs are arranged across the page, with circular image frames and semi-transparent quote blocks used to highlight important moments.

Design elements such as lines, frames and decorative lettering appear throughout the Storybook, adding further detail and visual interest to the layout.

Bold
Lively
Striking





Expressive





STORYBOOK DESIGN STYLE

“Pure”

A clean and minimal style of layout, where text and photos are arranged separately across the pages with minimal use of added design elements.

Headlines, photos and text are amplified against the white space for an elegant, refined and timeless look to the layout.

Elegant
Balanced
Clean





choose your

Storybook Packages

There are two Storybook packages available. Both packages include:

- ◆ 25x35 cm (9.5 x 13 inch) Hardback Portrait Photo Book
- ◆ 100 pages (50 spreads) with full layout design and amends
- ◆ Choice of **Photo or Material cover**
- ◆ **Cover text/design print** (material covers)
- ◆ **Photo Organisation**
- ◆ **Shipping (UK only)**



Signature

(doesn't include a box)

£680



Deluxe

(includes a box)

£730

Upgrades & Extras

Larger Size Storybook

30x40cm (12x16 inch) - £60

Add extra pages

Per 2 pages (1 double page spread)- £13

Raised Gold Foiling on cover & Box

Material cover albums only (per item) - £10

Replica Albums

20x30cm (8x12 inch) - £100

Photo Cover

The cover features a full image wrap photograph that extends across the entire front and back of the book. This creates a sleek, contemporary finish with the look and feel of a high-end coffee table book.



Material Cover

The cover is finished in your choice of soft touch, faux leather or linen, with custom designed text or logo featured on the front. This creates a clean, elegant finish with a more refined, album-style appearance.

Material Cover Options

Linen

A highly-resistant, durable waxed fabric textured material



Soft Touch

A high-quality matte material enriched with lamination which makes it extremely smooth and velvet to touch



Faux Leather

Extremely durable material with a smooth to touch surface. Features an added leather look effect.



Material Cover Options

Linen

A highly-resistant, durable waxed fabric textured material



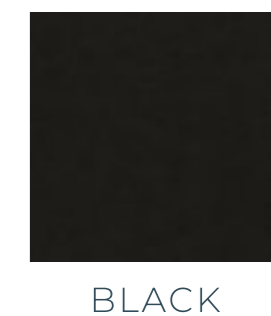
Soft Touch

A high-quality matte material enriched with lamination which makes it extremely smooth and velvet to touch



Faux Leather

Extremely durable material with a smooth to touch surface. Features an added leather look effect.

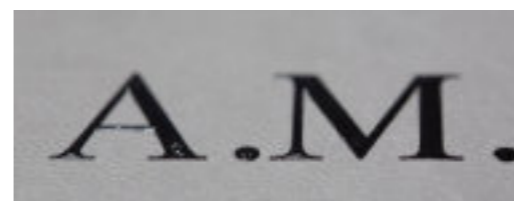


Presentation Box



Complete your Wedding Storybook with an elegant presentation box. The box features a flip lid style that feels like you're opening the cover of a book. Both the outer material on the top, spine and base of the album can be matched to your storybook cover in either Linen or Soft Touch options. Finished with a beautiful ribbon in a range of colours

Cover & Box Personalisation



There are three options for you to personalise your Storybook and Box cover, all of which are fully designable in your choice of fonts, style and logos. The three options are:

- ◆ Printed Ink
- ◆ Printed Ink with raised varnish
- ◆ Raised Gold Foiling



WHITE PEACOCK

ALBUM DESIGN